

Win a World of Fun to Kissimmee and Universal Orlando Resort Sweepstakes Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

The following promotion is intended for participants in the 48 contiguous United States and Washington D.C. only. The Sweepstakes shall be construed and evaluated according to the laws of the United States. Void in Alaska and Hawaii and where prohibited. Further eligibility restrictions are contained in the Official Rules below.

1. DESCRIPTION: The "Win a World of Fun to Kissimmee and Universal Orlando Resort Sweepstakes" (the "**Sweepstakes**") begins on Monday, September 1, 2025, and ends on Sunday, November 30, 2025, at 11:59:59 am Eastern Time ("**ET**") ("**Sweepstakes Period**"). The sponsor of this Sweepstakes is Osceola Convention and Visitors Bureau, Inc. d/b/a Experience Kissimmee, 215 Celebration Pl. #200, Kissimmee, FL 34747 ("**Sponsor**"). The administrator of this Sweepstakes is Creative Zing Promotion Group, 2265 Lee Rd, Ste 229, Winter Park, FL 32789 ("**Administrator**"). Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort ("**Universal Orlando**") and Magic Villages Vacation Home (with Universal Orlando, each a "**Prize Provider**" and collectively the "**Prize Providers**") are prize suppliers only, are not sponsors of this Sweepstakes and are not responsible for the collection, submission or processing of entries, the administration or execution of the Sweepstakes, or the selection of the winners.

2. ELIGIBILITY: Sweepstakes is open only to legal United States residents residing in the forty-eight (48) contiguous United States or Washington, D.C. (each an "**Entrant**" and collectively "**Entrants**"). Entrants must be at least twenty-one (21) years of age at the time of entry. Entrants must be the rightful owner (or have authorized use) of the email address identified on the entry form. Employees, owners, shareholders, officers and directors of Sponsor, and Administrator (collectively, the "**Sweepstakes Entities**"), Prize Providers and each of their respective parent companies, affiliates, divisions, subsidiaries, agents, representatives, promotion and advertising agencies together with the immediate family members and/or those living in the same household of such persons (collectively, "**Household Members**"), are not eligible to participate in the Sweepstakes. For purposes of the Sweepstakes "**Household Members**" shall mean those people who share the same residence at least three months a year; "**Immediate Family Members**" shall mean parents, stepparents, grandparents, legal guardians, children, stepchildren, siblings, step-siblings, or spouses. In the event of a dispute over the identity of an Entrant or potential winner in the Sweepstakes, the Entrant or potential winner will be deemed the authorized account holder of the email address associated with the entry. "**Authorized Account Holder**" is defined as the natural person in whose name the e-mail account was opened. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Entries will not be acknowledged except as provided herein. Sweepstakes Grand Prize is non-transferable and cannot be substituted, sold or bartered. Void in Hawaii and Alaska, and where prohibited or restricted by law.

3. HOW TO ENTER: Eligible Entrants may enter the Sweepstakes by visiting (the "**Sweepstakes Homepage**") and following the on-screen instructions to access the registration form. Entrant must provide all of the information requested, including but not limited to Entrant's full name, physical address and email address, then click "Submit" to receive one (1) entry into the Sweepstakes. Limit of one (1) entry per person, per day. If entries exceed the entry limitations, the Entrant may be disqualified, at the Sponsor's sole discretion. Entries generated by a script, macro or other automated means will be disqualified. Incomplete, unreadable, or unintelligible entries will be disqualified. All information provided by Entrants becomes the property of Sponsor. Participation in the Sweepstakes constitutes Entrant's understanding of, full and unconditional agreement to, and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules. Sponsor's decision not to enforce a specific provision of these Official Rules does not constitute a waiver of that provision of the Official Rules generally. **Sponsor has the right to change the Sweepstakes Period, and all other dates or deadlines set in connection with this Sweepstakes, at any time and in its sole discretion. Changes will be communicated on the Website.**

4. ODDS: Odds of winning depend on the number of eligible Entries received.

5. WINNER SELECTION AND NOTIFICATION: On or about Tuesday, December 2, 2025, one (1) potential Grand Prize winner will be selected via random drawing conducted by the Administrator from all eligible Entries received. The potential winner will be notified by email via the email address provided on the registration form. The potential winner is responsible for checking his/her spam filter. The potential winner will be required to respond (as directed)

to the notification within three (3) days (or a shorter time if required by exigencies) of attempted notification. The failure to respond within the stated time period may result in forfeiture of the Grand Prize. The potential winner will be required to verify address, sign, and return within three (3) days of initial notification one or more declaration forms covering eligibility, liability, advertising and (unless prohibited by law) publicity rights and such other documents as Sponsor or Administrator may provide (collectively, the **"Prize Claim Documents"**). Failure of a potential winner to return the Prize Acceptance Forms within the specified time period may result in forfeiture of the Grand Prize and selection of an alternate potential winner from the remaining eligible entries. Administrator, in its sole discretion, will attempt to contact up to three (3) potential winners of each Grand Prize in accordance with the above procedure, after which the Grand Prize in question may go unawarded if it remains unclaimed. If Grand Prize is awarded but goes unclaimed or is forfeited by recipient, such Grand Prize may not be re-awarded, in Sweepstakes Entities' sole discretion. Winner's travel companions (each a **"Guest"** or collectively **"Guests"**) must be at least eighteen years of age and the age of majority in their state of primary residence unless the Winner or one of the allotted Guests is such minor Guest's parent or legal guardian. Each Guest (or if such Guest is a minor, the parent or legal guardian) will be required to verify address and to execute a Travel Companion Release, as directed by the Administrator. Failure to return the executed Travel Companion Release within the specified time period may result in forfeiture of the Trip for the Guest. Winners must provide Sponsor with a valid social security number for tax reporting purposes. The winner will receive an IRS Form 1099 from the Sweepstakes Entities for the actual retail value of the Grand Prize for the calendar year in which the Grand Prize was fulfilled.

6. GRAND PRIZE: There is one (1) Grand Prize available (one (1) consisting of one (1) 6-day / 5-night trip for the winner (**"Winner"**) and up to three (3) guests to Kissimmee, Florida (the **"Trip"**). The Trip includes: (a) Round-trip economy class air transportation for the Winner and Guest(s) to Orlando, Florida from a major airport near the Winner's residence (as selected at the sole discretion of Sponsor) ; (b.) Hotel accommodations for five (5) consecutive nights for the Winner and their Guest(s) at a Magic Villages Vacation Home (**"Home"**) selected by the Sponsor (quad occupancy, room & tax only). Home stay will be awarded in the form of a certificate, and Winner will be responsible for securing their own Home stay using the provided certificate. Not valid on projected Home sold out dates. Reservations are subject to separate terms, conditions, limitations and restrictions that can be found on the certificate. Non-transferable to another location and non-negotiable. Expiration dates will not be extended. The certificate is not redeemable for cash; and (c.) Universal Orlando 4-Park 4-Day Park-to-Park tickets for admission to Universal Epic Universe, Universal Studios Florida, and Universal Islands of Adventure theme parks and Universal Volcano Bay water theme park, for Winner and up to three (3) Guests (tickets are subject to separate terms, conditions and restrictions which can be found on the ticket). Approximate Retail Value (**"ARV"**) of Trip: Seven Thousand Dollars (\$7,000).

TRIP MUST BE COMPLETED BY NOVEMBER 30, 2026 OR PRIZE WILL BE FORFEITED. Actual Grand Prize value depends on Winner's place of residence and cost and availability of airfare and hotel at the time of booking and travel and may be substantially higher or lower than the stated ARV. Holiday, blackout dates and other prize and travel restrictions may apply. Winner cannot assign or transfer the prize to another person. No cash alternative is allowed, except at the sole discretion of Sponsor. If the Grand Prize cannot be awarded due to circumstances beyond the control of Sponsor and/or the Prize Providers, a substitute prize of equal or greater retail value may be awarded. If the Winner is unable or unwilling to accept the Grand Prize, or any portion thereof, as stated, the Grand Prize may be forfeited in its entirety at the sole discretion of Sponsor. The value of the Grand Prize represents the Sponsor's good faith determination of the maximum retail value thereof. No refunds or credits for changes are allowed. The ARV of any prize is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the Grand Prize is awarded or redeemed. If Winner elects to partake in any or all portions of their Grand Prize with fewer than the allotted amount of Guests or no Guests, the Grand Prize will be awarded to Winner and each participating Guest and any remainder of the Grand Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Grand Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. All other expenses and costs, not expressly listed above, including, but not limited to, ground transportation, meals, taxes, tips, entertainment, souvenirs, transfers, insurance, as well as seat assignment or baggage fees determined by selected airline are Winner's sole responsibility. Other restrictions may apply. Save for liability for death or personal injury due to negligence, Winner and Guests agree that they undertake the Trip at their own risk. Winner and Guests must travel together on the same itinerary, including the same departure date, destination and return date and must have valid travel documents (e.g., valid government issued photo ID and/or Passport) prior to departure. Failure to do so will result in forfeiture of Grand Prize. Neither Sponsor, Universal Orlando nor Magic Villages Vacation Home will replace

any lost or stolen tickets, travel vouchers or certificates. Once travel commences, no unscheduled stopovers are permitted; if an unscheduled stopover occurs, full fare will be charged from stopover point for the remaining segments, including return, of the Trip. Sponsor Prize Providers are not liable for any expenses incurred as a consequence of flight cancellation/delay. All air transportation tickets are subject to the vagaries of flight variation, work stoppages and schedule or route changes. All air transportation tickets are subject to the vagaries of flight variation, work stoppages and schedule or route changes. Winner will not receive cash or any other form of compensation if actual travel costs are less than the Grand Prize ARV in these Official Rules. Sponsor reserves the right to structure the travel dates and select hotel/Home in its sole discretion. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles.

NOTE: If the closest airport to a Grand Prize Winner's home is in close enough proximity to Kissimmee, Florida so that, as Sponsor may determine in its sole discretion, a flight is unnecessary, such Winner will be provided a \$250 travel stipend to cover gas and related travel expenses, and will receive no additional compensation.

In connection with any visit to Universal Orlando Resort, please be advised that Universal's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. **Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Universal cannot guarantee that any person will not be exposed during a visit.**

All parts of the prize selected are subject to availability and blackout dates, and subject to change without written notice or warning. Should an act of God, hurricane, war, fire, riot, earthquake, act of public enemies, actions of governmental authorities, epidemics, pandemics and the spread of infectious diseases, including without limitation COVID-19 (as defined by the World Health Organization and any of the strains, variants or mutations thereof), and any related governmental or judicial actions taken in connection with, or as a response to, any such event, or any other event beyond the reasonable control of a party, whether or not existing, known, foreseen or foreseeable at the time this promotion occurs, render the redemption or fulfillment of some or all of the prize delayed, hindered, adversely affected, impracticable, or impossible, Universal in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfillment processes and timelines for any prize or portion of the prize that Universal Orlando is responsible for, which may include but is not limited to providing additional time for redemption and/ or fulfillment. Should the prize become unavailable, experiences and items of a similar nature and value may be offered.

Trip Conduct: Winner and Guests shall conduct themselves with due regard to the public conventions and morals. Winner and Guests shall not, while representing the Sweepstakes Entities and/or Prize Providers during the Trip, or any portion thereof, listed in the Grand Prize description, commit an offense involving moral turpitude under local laws or ordinances. Winner and Guests shall not commit any act that will tend to degrade the Sweepstakes Entities in society or bring the Sweepstakes Entities and/or Prize Providers into public hatred, public disrepute, contempt, scorn, or ridicule, or that will tend to shock, insult or offend the community or public morals or decency or prejudice the Sweepstakes Entities. In the event Winner or Guests engages in behavior that (as determined by Sweepstakes Entities and/or Prize Providers in their sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, the Sweepstakes Entities or any Prize Provider reserve the right to terminate the Trip early and send the applicable Winner and Guests home with no further obligation related to the Grand Prize.

7. CONDITIONS OF PARTICIPATION/RELEASES: Sponsor, in its sole discretion, may designate the Administrator to handle Winner selection and notification tasks on Sponsor's behalf. All federal, state, and local laws and regulations apply. By participating, each Entrant agrees to be bound by these Official Rules and the decisions of the Sweepstakes Entities, which shall be final in all respects. Each Entrant (including the potential Winner) hereby releases the Sweepstakes Entities, Universal Orlando and Magic Villages Vacation Home, and each of their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "**Released Parties**") from any and all actions, claims, injuries, death, losses or damages arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of a Grand Prize. Winner hereby grants to the Sweepstakes Entities and its designees the irrevocable, royalty-free right and license to use their photo, name, voice, likeness, biographical data or information, city, state/territory of residence and entry materials in advertising, marketing, programming, research

or promotional activities, worldwide in perpetuity, and on a Winner's list, if applicable, without further compensation unless prohibited by law. Winner may be asked to participate in select publicity activities, as determined at the sole discretion of the Sweepstakes Entities. Sweepstakes Entities are not obligated to use any of the above-mentioned information or publicity materials, but may do so and may edit such information or materials, at Sweepstakes Entities' sole discretion, without further obligation or compensation. The Released Parties shall not be liable for: (i) save for death or personal injury caused by negligence any injuries, losses, liabilities or damages of any kind including personal injury or death caused by the Grand Prize or resulting from acceptance, possession or use of a Grand Prize including participation in any activity or travel related thereto, or from participation in the Sweepstakes; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (v) any inability of Winner to accept or use any Grand Prize (or portion thereof) for any reason and such Grand Prize or portion thereof shall be forfeited; or (vi) any printing, typographical, human administrative or technological errors in any materials or activities associated with the Sweepstakes which are beyond the reasonable control of any of the Released Parties. Sweepstakes Entities disclaim any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Sweepstakes. Sweepstakes Entities reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes (or any portion of the Sweepstakes) at any time for any reason or should a virus, bug, computer problem, unauthorized intervention, extenuating circumstance or other problem/cause corrupt or inhibit the administration, security or proper play of the Sweepstakes and, in such situation, will select the Winner from eligible non-suspect entries received prior to and/or after such action or in such manner as deemed fair and appropriate by the Sweepstakes Entities. Sweepstakes Entities may prohibit Entrant from participating in the Sweepstakes or winning a Grand Prize if, in its sole discretion, it determines Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair practices or intending to annoy, abuse, threaten or harass any other Entrants or Sweepstakes Entities representatives. ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY AWARD AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED, (IF ANY), NOT TO EXCEED TWO HUNDRED FIFTY DOLLARS (\$250.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; AND 3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

8. INDEMNITY: Save for cases of death or personal injury caused by negligence, each Entrant (including the potential Winner) shall indemnify, defend and hold harmless the Released Parties from and against any and all claims, damages, actions, liability, loss, injury or expense, including reasonable attorneys' fees and costs, arising out of or in connection with: (a) participation in the Sweepstakes; (b) a breach or allegation which if true would constitute a breach of any of the representations, warranties or obligations herein; and (c) acceptance, possession, grant, or use of any prize, including without limitation, personal injury, death and property damage arising therefrom.

9. DISPUTES: This Sweepstakes is governed by the laws of the United States and the State of Florida, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, participants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Florida having jurisdiction. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (e.g. costs associated with entering), and participant further waives all rights to have damages multiplied or increased.

10. PRIVACY POLICY: Any personal information supplied by you to Sponsor will be subject to its privacy policy posted at <https://www.experiencekissimmee.com/privacy>. By entering the Sweepstakes, Entrant grants Sponsor permission to collect, use and share Entrant's email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of Sweepstakes administration and Grand Prize fulfillment.

11. WINNER'S LIST/OFFICIAL RULES: To obtain the Winner's name or a copy of these Official Rules, send a request along with a stamped, self-addressed envelope to "**Win a World of Fun to Kissimmee and Universal Orlando Resort Sweepstakes**" Winner /Rules, 2100 E. Robinson, Orlando, FL 32803. Residents of Vermont may omit return postage on Rules requests. Requests must be received no later than December 31, 2025.